



Lincoln Heights Benefit Association of Los Angeles

Phone 323-359-3944 or Misty.Iwatsu@lhbala.org
2718 North Broadway, Los Angeles, CA 90031
Security 800-350-1944, www.LHBALA.org

July 18, 2022

Dear Property Owner,

Board Members

Steve Kasten
President
Kasten Realty

Sampson Chan
Vice-President
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Executive Director
Lincoln Heights Benefit
Assn of Los Angeles

We are in the process of renewing our Lincoln Heights Benefit Association of Los Angeles (BID) that expires next year. Our BID is so important to our community. We can't afford to have the BID expire without it being extended starting in January of 2024.

The BID is funded by property owners in the BID boundaries of our business corridors in Lincoln Heights. We are now in our 14th year of successfully operating a BID. If we don't activity work to renew the BID, it will sunset in December of 2023. We can't let that happen.

Since COVID-19 happened, there has been a downturn in our economy and crime has spiked. Now, our BID is more important than ever. We just have to support the renewal of the BID.

Recently, the main focus of our BID has been to keep our Business District clean and safe. We have clean-up crews cleaning the business corridors, steam cleaning the sidewalks, removing trash and painting out graffiti. Our security teams help to keep businesses, shoppers and residents safe.

I urge you to vote yes when you receive a ballot to vote for the renewal of our longtime and effective BID.

Any questions, please contact me directly by email at office@kastenproperties.com or at my office by phone at (323) 222-3489.

Thank you.

Sincerely,

Steve Kasten, President
Lincoln Heights Benefit Association of Los Angeles
And Property Owner at
2718 North Broadway
Los Angeles, CA 90031