

DAVID MANDALA
2922 North Broadway
Los Angeles, CA 90031

January 10, 2023

RE: Lincoln Heights Business Improvement District (BID) Renewal

Dear Fellow Property Owner:

I am writing this letter to urge you to vote in favor of the upcoming renewal of the Lincoln Heights Business Improvement District (BID). The existing BID term will expire at the end of 2023, and, as owners of Lincoln Heights commercial properties, we will need to vote in favor of it to allow the BID to continue into 2024 and beyond.

As a Board member and a long-time property owner in Lincoln Heights, I can assure you that our funds are being well-managed and continue to be used wisely for the betterment of our District.

The BID provides much-needed services to our local North Broadway business district - trash clean up, sidewalk sweeping, pressure washing, graffiti removal, security patrols, and other services it has sponsored. These services provide a safer, cleaner, and more inviting business environment in Lincoln Heights. This has helped to attract needed business services to our community and, more importantly, helped maintain those already established here. Keeping these businesses local results in Lincoln Heights residents not having to travel and spend their dollars inside our neighborhood for needed services.

The City of Los Angeles will not provide these lost services if the BID is not renewed. We will be left on our own. During the COVID-19 Pandemic, the BID provided services invaluable to our local businesses and residents with sanitation, disinfecting, security, free COVID-19 testing, and free COVID-19 vaccine clinics. Lincoln Heights, unlike other areas in the City of Los Angeles, did its part to ensure businesses could operate with enhanced clean and safe protocols to ensure the community stayed healthy.

I urge a “Yes” vote when you receive your ballot for the BID renewal.

Sincerely,

Dave Madala

David Mandala
Property Owner